



57 Bicycle Road
Griffin, GA 30223
770-227-9300

<https://runsignup.com/Race/GA/Griffin/NSBCSpringIntoService5K>

Scan QR code or visit link for details!

2026 Sponsor Information Packet

New Salem Baptist Church, 57 Bicycle Road, Griffin, GA 30223
Church phone (770)227-9300 NSBCGriffin.org
Secretary email: Joanna.nsbcm@gmail.com

We are so grateful you are considering being a sponsor for the 2026 5k event! Local investment in ACTIVE churches and involvement by Christian leaders and business owners in ministry plays such an important role in sharing Jesus in our city. This includes the public and financial support we give to help those who are struggling and leading by publicly demonstrating our support for local ministry programs. New Salem Baptist Church (NSBC) and the Active Faith Ministry would like to welcome you to come alongside us in support of the 4th annual Spring Into Service 5k event. Active and outward ministry focused churches in your community are essential to creating lasting change in Spalding County and beyond. We believe that we serve the Lord by serving others. It is essential that the church is out and about being THE CHURCH! I urge you to pray and consider supporting the ministry efforts of local churches to share the only meaningful and lasting opportunity for hope and restoration which is found in the saving power of a relationship with Jesus Christ while also meeting the physical needs of families in our community.

This year's event will benefit the Boxes of Hope Ministry at New Salem Baptist Church. This ministry has been in place for more than 10 years. It has traditionally sent boxes of food and supplies to feed a family for 2 weeks in support of our ministry partners in Oneida Tennessee. We are expanding this ministry to support our local community as well this year! Our goal is to fill 250 boxes with enough food for a local family for 2 weeks, a hand written encouragement note, information on how to get supported and plugged in to a local body of believers, and a bible for each household. These designated boxes will stay right here in Spalding County. The goal for fundraising to cover this community outreach will be \$20,000. That is roughly 80 dollars per box. We know Jesus demonstrated meeting physical needs in order to meet spiritual needs and we are called to follow His example. Matthew 25: 35-40.

Our first priority for this event will always be to have the opportunity to share the Gospel of Jesus Christ with our community. Secondly, we hope to raise as much money as possible to fund the Boxes of Hope ministry and feed local children and families. All proceeds above and beyond race expenses will be designated for Boxes of Hope. We aim to exceed the 250 box goal if possible! There are several levels of sponsorship available to fit individual needs. We encourage you to invite your family, friends, co-workers, neighbors, and church family to sign up and participate! Share this race on social media for us! We look forward to partnering with you!

In Christ,

Jena Jones, Race Director

(706) 741-6535 (phone/text)

NSBCactivefaithministry@gmail.com (email)

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Sponsorship levels:

Partnership level sponsor:

Donation: \$5,000 and above

Business logo included on race T-shirt (**Deadline to guarantee March 3, 2026**)
Business logo on advertising community flyers and social media postings after **March 3rd**
Dedicated sponsor shoutout on the NSBC Active Faith public Facebook page
Dedicated sponsor shoutout on NSBC Facebook page
Thank you to our partners mention in NSBC church bulletin
Business logo featured as headlining logo on sponsor list placed in race swag bags
Business logo featured as headlining logo on post race email to all participants
Race Day shoutout during race announcements
Race Day opportunity to set up tent and business promotional table
Business logo featured as headlining logo on a shared sponsor sign placed on the race course
Additional opportunity for your business to advertise and provide/ add any promotional items to the race swag bags. Example: pens, bracelets, magnets etc.
Ten complimentary race registrations for employees or family

Platinum level sponsor:

\$2,500-\$4,999

Dedicated sponsor shoutout on the NSBC Active Faith public Facebook page
Dedicated sponsor shoutout on NSBC Facebook page
Thank you to our sponsors shared mention in NSBC church bulletin
Your business logo (large) on the sponsor list placed in all race swag bags
Your business logo (large) included on the post race thank you email to all participants
Race Day shout out during race announcements
Your business logo on a shared sponsor sign placed on the race course
Additional opportunity for your business to advertise and provide/ add any promotional items to the race swag bags. Example: pens, bracelets, magnets etc.
Five complimentary race registrations for employees or family

Gold level sponsor:

\$1,000 - \$2,499

Dedicated sponsor shoutout on the NSBC Active Faith public Facebook page
Combined sponsor shoutout on NSBC Facebook page
Thank you to our sponsors shared mention in NSBC church bulletin
Your business logo (large) on the sponsor list placed in all race swag bags
Your business logo (large) included on the post race thank you email to all participants
Race Day shoutout during race announcements
Your business logo on a shared sponsor sign placed on the race course
Three complimentary race registrations for employees or family

Silver level sponsor:**\$500-\$999**

Dedicated sponsor shoutout on the NSBC Active Faith public Facebook page
Combined sponsor shoutout on NSBC Facebook page
Thank you to our sponsors shared mention in NSBC church bulletin
Your business logo (small) on the sponsor list placed in all race swag bags
Your business logo (small) included on the post race thank you email to all participants
Your business logo on a shared sponsor sign placed on the race course
Two complimentary race registrations for employees or family

Bronze level sponsor:**Donation: \$100-\$499**

Dedicated sponsor shoutout on the NSBC Active Faith public Facebook page
Combined sponsor shoutout on NSBC Facebook page
Thank you to our sponsors shared mention in NSBC church bulletin
Your business name listed on the sponsor list placed in all race swag bags
Your business name included on the post race thank you email to all participants
Your business logo on a shared sponsor sign placed on the race course
One complimentary race registration for an employee or family member

We are also accepting In-Kind donations for our post race raffle for participants. Donations for products, swag, or gift certificates for your business / services are accepted. This is just another way to love on our community/participants and draw participants to your local business!

End of year giving receipts will be issued for tax purposes through NSBC in January of 2027. If In-Kind donations are donated for the end of race raffle, letters of proof of receipt of items will be provided for tax purposes, if requested. Partnership level guarantee of logo included on T-shirt deadline is March 3, 2026. This allows adequate time for T-shirt design and printing. Partnership level sponsors after this date can not be guaranteed a logo on T-shirt. Addition of Partnership level business logo will be added to all public advertising / sign up website after March 3rd, 2026. Any preceding advertisements/ website designs will not have partnership business logo included. All logo inclusion is subject to business owner providing requested logo information.

I am going to sponsor / donate items! What now?

1. Please email nsbcactivefaithministry@gmail.com and let us know which level so that we can be sure to get you all of your perks! This email is used for all additional steps below.
2. Checks should be made payable to "New Salem Baptist Church". Please notate on the memo line of the check "5k sponsor donation".
3. Pick up of checks and donation items can be arranged by email or phone / text. **(706) 741-6535 or nsbcactivefaithministry@gmail.com**. Just let us know and we will come to you!
4. Complimentary race registration information should be emailed with: name of registrant, gender, birthday, registrant email / phone, and desired T-shirt size. Please send this information by April 1st to ensure a T-shirt is ordered for your registrations.
5. Partnership, Platinum, Gold and Silver level sponsors: please provide a high quality image of your business logo by email by March 3rd for printing purposes.

We thank you so much for your generosity and support of the Spring Into Service 5k event and the Boxes of Hope Ministry! If you have any questions, please, don't hesitate to contact me! Together we can feed these families and reach households with the Gospel of Jesus Christ!

Jena Jones, Race Director
(706)741-6535 (phone/ text)
nsbcactivefaithministry@gmail.com (email)

Event Details:

Date: Saturday April 18, 2026
Location: 310 E. Poplar Street
Old Taylor School Parking lot across from the Griffin Stadium
Race Start Time: 8:00 AM
T-shirt guarantee deadline: April 1st, 2026
In-person 5K event: \$30.00
Virtual/ Ghost runner: \$30.00
Race Day registration In-Person 5K: \$30.00 cash or check only
Register at: <https://runsignup.com/Race/GA/Griffin/NSBCSpringIntoService5K>

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