



57 Bicycle Road
Griffin, GA 30223
770-227-9300

Dear Sponsor,

New Salem Baptist Church Active Faith Ministry is excited to announce the launch of the Fall 50 Fitness Challenge: Fueled by FAITH and Powered by PRAISE! This community event is FREE for participants! We desire everyone who would like to participate to be able to join in AND receive a FREE t-shirt! Participants will receive weekly scripture focused encouragement giving us an opportunity to share the Word of God and draw them into fellowship with a local church body of believers. This will include the young adults and students on the Gordon College campus!

We are so excited the Lord has given us an opportunity to help raise funds to support the Baptist Collegiate Ministry on the Gordon College campus. These young adults have a unique opportunity to make a huge impact on their peers. They are ACTIVELY working on their campus to share the Gospel of Jesus Christ. We all know how vulnerable this age group is to the influence of the secular world, and how important it is for ministries that target this demographic to be supported. In the Bible we see how one generation can impact the spread of the Gospel. Judges 2:10, after the death of Joshua says, "All that generation were also gathered to their fathers; and there arose another generation after them who did not know the Lord, nor yet the work which He had done for Israel." As Christians, we must prioritize supporting ministries sharing the Gospel and reaching the next generation for Christ. If you share our desire to further this ministry work, see how you can show your support! Every dollar above the event cost will go directly to BCM!

Perks of Corporate Sponsorship:

1. Supporting BCM and supporting your community!
2. Corporate Logo added to race registration website as a sponsor!
3. Combined sponsor shout out on the Active Faith Public Facebook Page and New Salem Baptist Church Facebook page at close of the event.
4. Combined sponsor thank you with logos insert in the New Salem Baptist church bulletin at close of the event.
5. Giving receipt for donation for tax purposes provided in early 2026.

Event Goals Recap:

1. Reach into our community and share the Gospel of Jesus Christ!
2. Raise funds to support BCM on the Gordon College Campus!
3. Encouragement toward an attitude of gratitude, praise, and thanksgiving!
4. Help our community become more spiritually and physically fit!
5. Provide a FREE event for ALL to participate!

Next Steps:

1. Email nsbcactivefaithministry@gmail.com or call /text Jena Jones at (706)741-6535 to arrange check pick up or with any questions.
2. Make checks payable to: New Salem Baptist Church
3. Memo line for check: Fall 50 Fitness Challenge Sponsor Donation
4. Encourage your employees, friends and family, and community to join in and participate! Share and invite!

Thank you for your ongoing support of Christian ministries in your community! Thank you for your faithfulness to give and your desire to see the Gospel of Jesus Christ continue to spread through our community. Thank you for praying for this event and the lives it will impact! Thank you for partnering with New Salem Baptist Church and the Active Faith Ministry to continue to find ways to reach our community through connection opportunities and ministry efforts!

In Christ,
Jena Jones, Event Coordinator
nsbcactivefaithministry@gmail.com
Call/ Text: (706) 741-6535

Event Details:

Fall 50 Fitness Challenge: Fueled by FAITH and Powered by Praise!

When: September 22-November 27, 2025

Where: Virtual!

What: Log 50 miles and log your praises and thanksgivings to the Lord!

Cost: FREE!

Register / Event details:

<https://runsignup.com/Race/Info/GA/Griffin/NSBCFallFitnessChallenge>

